



205 Queen Street East

Hazelview's Rental Development of the Year

As a great way to end the year, Hazelview Investments, was awarded 'Rental Development of the Year (OVER 200 UNITS)' for STORY of Brampton Central,TM at the Federation of Rental-housing Providers of Ontario MAC Awards. This award was judged on the overall creativity and suite design, curb appeal, amenities, efficient use of space, and functionality of the floor plan.



With Canada's target to admit between 465,000 - 500,000 immigrants per year by 2025¹ and with homeownership becoming increasingly unaffordable, this property caters to the tremendous demand for high quality real estate in Brampton, the fastest growing city in Canada.² Located at 205 Queen St., STORY of Brampton CentralTM could not be situated in a better neighbourhood. It is close to Downtown Brampton, the Go station, the Rose Theatre, Peel Art Gallery, outdoor festivals at Garden Square, and Gage Park, one of the widest global cuisine scenes in the GTA, Duggan Park, Centennial Park, trails, and open green spaces.

STORY of Brampton features 272 residential units, 1 guest suite, 120 storage lockers, 309 parking spaces, 7,594 square feet of indoor amenity space, and 5,802 square feet of outdoor amenity space. Each unit has a balcony and ceiling to floor windows, offering unmatched city and lake views, as Brampton's tallest building at 31-storeys. The units are equipped with top quality products such as the LVP (Luxury Vinyl Plank) flooring designed to last up to 25 years, as well as in-suite washer/dryer, thermal control, Italian custom design kitchens specifically designed for rental, state of the art access control, along with millwork cabinetry, ceasarstone quartz countertops, and stainless-steel appliances.



Let's not forget STORY of Brampton Central's™ first-class amenities! These include a lobby coffee bar, a rooftop terrace that integrates greenspace and outdoor cooking/dining, a fitness centre with a dedicated spin studio powered by PODIUM by SpinCO®, a yoga studio featuring MIRROR by lululemon®, a co-working space, a pet grooming station, a dog run, a social lounge and games room, private kitchen and dining room, and guest suites. Residents even receive complementary yoga and spin classes, and other expert-led experiences such as cooking lessons and wine tastings with local partners, paint classes, and more.

Set up with VTS Rise technology, enhancing resident experience



Keeping in mind Hazelview's commitment to creating an ongoing positive experience, STORY of Brampton Central™ is set up with VTS Rise, an operations software that encompasses keyless smart technology for convenient and secure access to the building and an interactive mobile application for residents and management. This application provides a portal for residents and staff to submit and manage service requests, for residents to book amenities or sign up for building events, for property managers to broadcast messages and interact with residents, and even a virtual marketplace for residents. Using the application's real-time surveys, management can analyze how their amenity space, programming, and other services are being used, and how to add value and adapt to residents' future demands and needs.



At over 50% capacity already, STORY of Brampton is expected to sell out by April 2023. To learn more or to book a tour visit: www.mystorybrampton.com/

Hazelview's Development Management Platform

The success of this 5-year project is attributed to our fully integrated process of community building, where our in-house development management platform has the unique ability to leverage over 20 years of multi-residential investment and property management experience, throughout the entire development lifecycle (acquisition, entitlement, design, financing, construction, and marketing/leasing). Our expertise in entitlement, land intensification, and development management allows us to successfully execute on investment strategies, while supporting the initiative of adding housing to the Canadian market. 205 Queen exemplifies the strength of this program, from the initial acquisition and throughout the planning, design, and construction process.

Hazelview is currently pursuing over ~\$11B in development initiatives and is projecting to deliver ~21,000 new homes to the Canadian market in the coming years.

~11B
Development
Pipeline

~21,000
New Homes